

2019 Sponsorship Opportunities



Atlanta

NARI

BUILD and reinforce name recognition for your company among those in the remodeling industry.

ENHANCE your industry visibility to achieve maximum exposure with existing and potential customers.

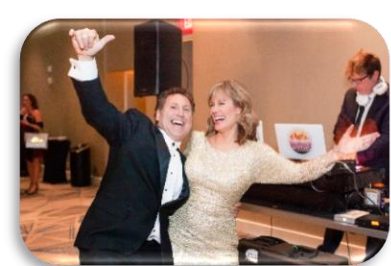
PROMOTE your products, materials, techniques and services to reputable contractors and remodeling companies.

About NARI Atlanta

The National Association of the Remodeling Industry Atlanta Chapter (NARI Atlanta) is a not-for-profit trade association committed exclusively to the service of the professional remodeling industry. Representing professional remodeling contractors, product manufacturers, distributors, wholesalers, trade and consumer publications, utility and lending institutions, and any other company invested in the remodeling industry. NARI is the voice of the industry and an ally to the nation's homeowners.

NARI Atlanta's social events, educational programs, resources and services are specifically designed to meet the needs of our members. The result offers a plethora of outlets through which you can promote your business to Atlanta's premier remodeling professionals.

Every NARI remodeling contractor has pledged to uphold the Association's Code of Ethics and is dedicated to the professionalism and integrity of the remodeling industry. We invite you to examine the NARI Atlanta sponsorship opportunities and become a recognized partner of NARI, the leading authority in the remodeling industry.



THE CUTTING EDGE

May 9, 2019 | Marriott Century Center



Our 9th Annual *Cutting Edge: Remodeling Education Expo*, will offer more than 25 innovative educational sessions within tracks such as Business, Building Technology, Innovation and Design. Also, a bustling exhibit hall featuring a networking lunch. *The 2019 Cutting Edge* will once again break the mold for events in the remodeling realm by bringing together members of NARI, NKBA, ASID, AIA, AIBD, remodelers, contractors, builders, architects and designers as well as the most respected building industry educators and suppliers for a full day of collaboration like no other. The day culminates with a networking cocktail reception and raffle.

Presenting Sponsor - \$4,000 (exclusive)

- Logo placement (and link, where applicable) included in/on: weekly e-newsletter prior to event; Cutting Edge website; and all event marketing (\$1,000)
- Logo placement on event signage and in program booklet (\$1,000)
- Provide speaker for 1-hour breakout session (pending NARI Atlanta approval) (\$2,000)
- Up to 11 hours exposure at the event
- 10-minute speaking opportunity before keynote and during evening cocktail reception (\$500)
- Company materials distributed to attendees (\$250)
- List of attendees post-event (\$500)
- Optional: branded attendee gift bags (\$400); branded cocktail napkins for reception (\$200)

Lunch Sponsor - \$2,000 (exclusive)

- Logo placement (and link) included in weekly e-newsletter prior to event and on Cutting Edge website (\$650)
- Logo placement on event signage and in program booklet (\$1,000)
- 10-minute speaking opportunity during lunch (\$250)
- Company materials in attendee gift bag (\$250)
- List of attendees post-event (\$500)

Social Media Sponsor - \$1,250 *SOLD*

- 30-second company pitch included on event-day Facebook Live Stream/Instagram Story (\$500)
- Logo placement on event signage and in program booklet (\$1,000)
- 2 boosted posts featuring your company, prior to event (\$208)
- Company tag included in day-of posts on any social media outlets
- Headliner of “thank you” post, after event (\$100)

Exhibitor - \$450 NARI Member | \$600 Non-member (\$50 off when you sign up by Jan. 31st)

- Up to 4.75 hours with attendees
- Listing in program booklet
- 6' skirted table and 2 chairs in exhibit hall
- Breakfast and lunch included for 2 reps
- List of attendees post-event

NARI Atlanta Sponsor Agreement

Company Information *(Please print)*

Company Name *(as it should appear for recognition)*

Contact Name

Title

Signature

Payment Information:

Credit Card

Check

Invoice me

\$ _____ Total Payment

Email form to admin@nariatlanta.org.

Or mail to:

NARI Atlanta
4084 Presidential Pkwy, Suite 100
Atlanta GA 30340

Partner Sponsors can be invoiced in quarterly installments to coincide with the 4 major annual events.

All other sponsorships must be paid in full no later than 30 days prior to the sponsored event date.

Social Media Sponsor

Annual - \$4,500 (3 available)

Monthly - \$1,000 (10 available)

Month requested:

Contributor - \$40/submission

NARI Nights Meeting

\$1,750 - NARI Member

\$3,000 - Non-member

ALL DATES SOLD OUT

\$1,500 - May 14th Annual
Brew Bash

Friends of NARI Atlanta

\$750

PLATINUM Partner *(exclusive)*

~~\$11,750~~ \$10,000

GOLD Partner *(exclusive)*

\$8,000

SILVER Partner *(1 available)*

\$5,250

The Cutting Edge - May 9, 2019

Presenting Sponsor - \$4,000

Lunch Sponsor - \$2,000

Social Media Sponsor - **SOLD**

Exhibitor:
\$450 Member | \$600 Non-member

Tour of Homes - Date TBD

Presenting Sponsor - \$5,000

Hospitality Sponsor - \$1,750

Social Media Sponsor - \$1,750

Gift Bag Sponsor - \$900

Gift Bag Participant - \$150

Golf Tournament - Oct. 2, 2019

Presenting Sponsor - \$4,000

Lunch & Awards Sponsor - \$2,000

Beverage Cart Sponsor - \$1,500

Social Media Sponsor - \$1,000

Hole Sponsor:
\$350 Member | \$500 Non-member

CotY Awards - Dec. 10, 2019

Presenting Sponsor - \$7,000

President's Reception Sponsor - \$4,000

Awards Sponsor - **SOLD**

Hors d'oeuvres Sponsor - \$2,500

Social Media Sponsor - **SOLD**

Gift Bag Sponsor - \$250